

Terms of Reference (TOR): Facilitator – Investigative Journalism and Ethical Reporting

Project Title: Enhancing Nature Crimes Reporting and Community Awareness
Implementing Organization: Association of Media Women in Kenya (AMWIK)
Training Dates: August 29–30, 2025 (Check-in August 28; Check-out August 31)
Location: Kajiado County, Kenya

1. Background

The Association of Media Women in Kenya (AMWIK), with support from the Civil Society Resilience Fund Against Organized Crime (ResFund), is implementing a project aimed at strengthening the capacity of journalists in Kajiado County to report on nature crimes. As part of the project, AMWIK will convene a two-day journalist training workshop bringing together 15 journalists from Kajiado to enhance their investigative, ethical, and safety skills in reporting on organized wildlife crime, conservation, and human-wildlife conflict.

2. Objective of the Assignment

The facilitator will deliver training sessions on investigative journalism in wildlife and nature crime reporting and ethical and gender-sensitive reporting, equipping participants with practical tools to produce impactful, inclusive, and fact-based stories.

3. Scope of Work

The facilitator will:

- Design and deliver an interactive session on investigative journalism in wildlife crime, including sourcing, verification, data journalism, and cross-border reporting.
- Facilitate a session on ethical and gender-sensitive reporting, focusing on inclusive story framing, protecting vulnerable voices, and cultural sensitivity (focus on Maa language storytelling).
- Guide group exercises and plenary reflections, including review of case studies of wildlife crime stories.
- Support participants in story idea development and pitch refinement.
- Provide input into post-training mentorship for journalists, including feedback on story drafts as required.

4. Deliverables

- Session plan and training materials (PowerPoint slides, case studies, handouts).
- Facilitation of sessions during the workshop (Day 1 and part of Day 2).
- Contribution to participant story pitch development.
- A short facilitator's report (3–4 pages) summarizing session delivery, participant engagement, and recommendations for mentorship.

5. Duration

- Preparation: 3 days (before the training)
- Training delivery: 2 days (August 29–30, 2025)
- Reporting & mentorship (post-training)

6. Qualifications

- At least 7 years' experience in investigative journalism, with a portfolio of published work on environmental or crime-related stories.
- Demonstrated expertise in training or mentoring journalists.
- Strong understanding of ethical standards, gender-sensitive reporting, and cultural context in Kenya.
- Familiarity with Kajiado/ASAL conservation context an added advantage.

Submission Details

- **Deadline:** All applications must be submitted by **August 25th 2025**, at 5:00 PM EAT.
- **Email Address:** Send your application to info@amwik.org with the subject line: *“Facilitator Application – Investigative Journalism and Ethical Reporting”*