



Call for applications: **Fellowship 'Constructive Journalism Lab: Moving Media Forward'**

The COVID-19 pandemic has changed the lives of people all over the world. The media has been playing a vital role in providing reliable information throughout the crisis. But it can do much more. It has great potential to point to solutions and possible ways forward.

DW Akademie wants to foster *constructive visual journalism* throughout the Covid-19 pandemic and beyond. Constructive journalism is an innovative way of reporting which focusses not only on addressing problems, but rather, on presenting solutions and portraying people who explore ways forward.

For the first time, DW Akademie is offering a *Constructive Journalism Fellowship* for TV and video journalists, photographers and documentary filmmakers from the **MENA** region and **Africa**. It is a 4-month fellowship bringing together 15 talented media professionals who want to learn more about constructive storytelling and connect with likeminded professionals.

Applications are open until July 15, 12 am CET.

Why Apply?

The Constructive Journalism Lab (CJL) offers you the following elements:

1. A series of tailored online-trainings:

The virtual training modules will take place between September and December 2021. They will be led by inspiring international trainers and touch on theories of constructive journalism as well as practical aspects such as constructive storytelling and visual language. The trainings look at how to produce visual stories constructively, how to approach highly controversial topics and how to sell and disseminate a constructive story. This will provide you with valuable skills in an emerging modern form of journalism and prepare you to apply constructive journalism in your daily work. You will receive 11-13 days of training in total, split into several blocks. Additionally, please account for approximately 3-4 days of individual preparation time for the workshops. If internet data packages are a financial challenge for you, please let us know via email.

2. Financial support and mentoring for a constructive visual project:

Each fellow produces one visual project (e.g., a TV report, short documentary, photo series). You will receive up to **3,500** Euros for the production. The project must somehow be linked to the 'new reality' experienced during the pandemic. Each fellow is matched with a highly skilled professional who supports them with their project. These mentors will regularly spend (virtual) 1:1 time with their mentees for the time of the production. Projects should be finalised by December.

3. Networking opportunities:

In a series of several get-togethers, CJL fellows will be exposed to a wider network of constructive visual practitioners, journalists, media professionals and filmmakers. By connecting you with a growing community of constructive journalists, we strive for continuous exchange of resources, knowledge and best practices. Our aim is to create an inspiring international network of visionary professionals.

4. Screening of visual project at a constructive journalism festival:

We plan to host a festival early 2022 that will bring together all fellows, trainers and mentors of the Fellowship as well as other constructive visual media professionals from the target region. The nature of the festival - whether in person, hybrid or entirely virtual - will depend on the COVID-19 situation at the time. The festival will provide you with the opportunity to present your own work internationally and meet like-minded professionals.

Upon completion, each fellow will be given a certificate by DW Akademie.

Who can apply?

- **Country of residence:**
Applicants should be residents of a country in the MENA region or Africa.
- **English language:**
English will be the language of the trainings and the overall communication. Applicants should therefore have a command of English corresponding at least to the B2 level of the Common European Framework of Reference for Languages.
- **Work experience:**
All applicants should have experience producing visual content and must be able to handle their equipment and work relatively independently. (For the visual project you may collaborate with others or hire assistance but please calculate for this within the budget.) There is no need for previous experience in constructive journalism.
- **Equipment:**
All participants need to have access to the technical equipment they need for the constructive visual project (e.g., cameras, microphones, editing software) and a computer to participate in the online workshop.

How to Apply

- Application period closes July 15, at 12 am CET.
- We will get back to you to confirm the participation during the first half of August.
- Please apply via this application form: [LINK](#)

Any more questions?

- We are very happy to talk things through. If you have further questions, please contact us directly, so we can set up a call. Contact person: Ruth Krause, Ruth.Krause@dw.com